anak2u.com.my Private Data Protection Act 2010 (PDPA)

Privacy Notice (Terms & Condition)

#### 1. Introduction

In compliance with the Personal Data Protection Act 2010 ("the Act") and its regulations, this notice is issued to all of our valued clients and/or prospective clients. This notice will inform you of your rights with your personal data that has been and/or will be, collected & processed by us.

#### 2. Collection of Data

m) Bank Account details;

n) Sensitive personal data; & any;

We have collected and will collect your personal data and children's personal data to be processed by us and/or on your behalf in the course of your present or future dealings with Anak2U Sdn Bhd (Company number: 1303600-M), its subsidiaries, its associated companies ("we", "our", "us" or "Company"). Your personal data enables us to achieve the "Purpose" herein that is connection with our business.

- 3. Description of Personal Data
  a) Name;
  b) Address;
  c) Email Address;
  d) Work Address;
  e) Job Title;
  f) Mobile phone no.;
  g) Phone Number;
  h) Fax Number;
  i) Device ID;
  j) Gender;
  k) Date of Birth;
  l) Image (still/recording);
- o) Personally, Identifiable Information (PII) defined by international privacy laws or standard;

4. Description of Children's Personal Data
a) Name;
b) Image;
c) Nickname;
d) Age;
e) Hobby;
f) Birthday;
g) Ambition;
h) Mykid/Passport no.;
i) Allergies;
j) Height;
k) Weight;
I) BMI;
m) Blood type;
5. Purposes of Collection of Data
Anak2U Sdn. Bhd. will use clients' personal data for the following purposes including but not
limited to:
a) Use and analysis
b) Promotional purposes
c) Marketing purposes
d) Storage and profiling
6. Sources of personal data
Anak2U Sdn. Bhd. may obtain clients' personal data from the following sources including but
not limited to:
a) Registration form
b) Mobile phone permissions
c) Website
d) Business Cards
e) Social Media

- f) Email addresses
- g) Government databases

#### 7. Disclosure of Personal Data

We may disclose clients' personal data to other subsidiaries within our group. These subsidiaries will treat client's personal data as confidential, in accordance with this Privacy Policy and with all applicable Data Protection legislation and will process such personal data only for the Purposes and within the terms set herein. We are responsible for the personal data under our control, including personal data disclosed by us to a Vendor (often referred to as the "data processor"). We take every measure to provide a comparable level of protection of personal data should the information be processed by a Vendor. Anak2U Sdn. Bhd. is committed to complying with the Personal Data Protection Act 2010, in particular, its policies as well as corresponding guidelines and orders.

## 8. Security of Personal Data

Anak2U Sdn. Bhd. uses strict procedures and security features to prevent unauthorised access wherever possible. Personal data provided to Anak2U Sdn. Bhd. via website or via any Applications, online credit card transactions are protected during transit using encryption such as Transport Layer Security (TLS). When personal data is stored by Anak2U Sdn. Bhd. we use computer systems with limited access housed in facilities using physical security measures. Data stored in cloud services is in encrypted form including when we utilize third-party storage. The level of security of personal data which is kept in a non-electronic environment are also treated with strict procedures and means.

## 9. Use of Cookies

The cookies used by the Website are solely associated to anonymous users and their computers and do not provide personal data on users. Some cookies are used by third parties to provide Anak2U Sdn. Bhd. with data on the effectiveness of its engagements and promotions. The cookies used by the Website not in any way collect personal data that can be used to identify a specific user. In addition, cookies are of a temporary nature, used solely to improve the efficiency of the last transmission. Users may configure their browser to notify

them of the reception of cookies and to prevent their installation on their computer.

#### 10. Transfer of Personal Data

We are very serious about providing a comparable level of protection for personal data should the information be processed or used outside Malaysia by our vendors or experts.

## 11. Marketing and promotional purposes

Upon subscribing to our services, you will be receiving marketing and/or promotional emails or calls from us, which includes monthly promotions and information on future events. If you do not wish to receive any promotional news or calls, please click the "unsubscribe" link at the bottom of the email and you will be excluded from our newsletters and contacts.

## 12. Data Subject Obligations

It is necessary for Anak2U Sdn. Bhd. to collect and to retain clients' personal data. Therefore, it is also obligatory for clients to supply personal data to us in the most accurate manner. If clients do not provide us with personal data, Anak2U Sdn. Bhd. are unable to process personal data on clients' behalf, for the Purpose stated in clause 4 herein, or effectively render our services to clients, and all relationships created or to be created between us shall then be terminated and ceased to be in effect immediately.

# 13. The rights of data subject

a) To request access to personal data

Clients have the right to request for access to personal data processed by us on with reasonable notice. Access, request can be made through online by filling up the Registration Form.

b) To request correction of personal data

Clients have the rights to request for correction and/or update of your personal data that is inaccurate, incomplete or outdated. Correction requests can be made through the Website or mobile application by editing their respective profiles once logged in to the website and mobile application.

c) To limit processing of your personal data

Clients are entitled to limit our processing of personal data by expressly withdrawing the consent given previously, in each case, including for direct marketing purposes subject to any applicable legal restrictions, contractual conditions and within a reasonable time period.

# 14. Changes to Privacy Policy

We reserve the right to amend this Privacy Policy from time to time without prior notice. We advise that you check our website for this Privacy Policy on a regular basis. Kindly view our privacy notice on the website, anak2u.com.my.

## 15. Acknowledgment and Consent

I have read this Privacy Notice and understand the reasons for the collection of my personal data and the ways in which the data may be used and disclosed. I have been provided with a copy of the Privacy Notice and/or have been informed of the matters therein.

I am also aware that I can access and correct my personal data on request and if necessary. However, I understand that if, in exceptional circumstances, access is denied for legitimate purposes, that the reason for this and possible remedies will be made available to me.

I have read the above information and by signing and clicking the 'Accept' button for this Privacy Notice, I expressly agree and consent to the use, processing, disclosure and transfer of my personal data by Anak2U Sdn. Bhd. as described in this Notice. Should there be need to retract my consent on processing personal data, I shall write a notice to Anak2U Sdn. Bhd. to cease the processing of the personal data.

#### 16. Refund

For any refund will be made within 1 week from the requested refund date or 5 working business days.

## 17. Contact Us

If you have any questions about this statement, you may contact Anak2U Sdn Bhd at:-

Anak2U Sdn Bhd

Common Room Bangi

189A Jalan 8/1

Bandar Baru Bangi

43650 Selangor

admin@anak2u.com.my